# YFY Consumer Products Co., Ltd.

## Investor Engagement

Date: May 8, 2026

The following summarizes the key topics raised by investors during the investor conference and the Company's responses:

**1. Given the ongoing macroeconomic uncertainties in 2026, how will the Company balance revenue growth momentum with a sound profit structure? What are its key operating strategies?**

- In 2026, the Company aims to balance revenue growth with earnings quality, rather than pursuing revenue growth as its sole objective. Revenue growth will focus on three key areas: upgrading household paper products, expanding the cleaning products business, and developing agency services and new product categories.
- On profitability, the Company will optimize its product mix, cost management, and expense efficiency to improve gross margins and operational efficiency. In Q1 2026, gross profit, operating profit, and EPS all increased year-over-year, indicating that product mix optimization and cost control strategies are gradually translating into improved financial performance.

**2. What are management's new product development plans for this year?**

- The Company will focus on developing strategic growth products that drive category upgrades, increase average transaction value, and improve the gross margin structure.
- In response to uncertainties in raw material supply, product availability, and costs arising from the international situation, the launch schedule for new products has been adjusted to the second half of the year. However, the direction of new product investment remains unchanged, with a focus on balancing supply stability and profitability management.